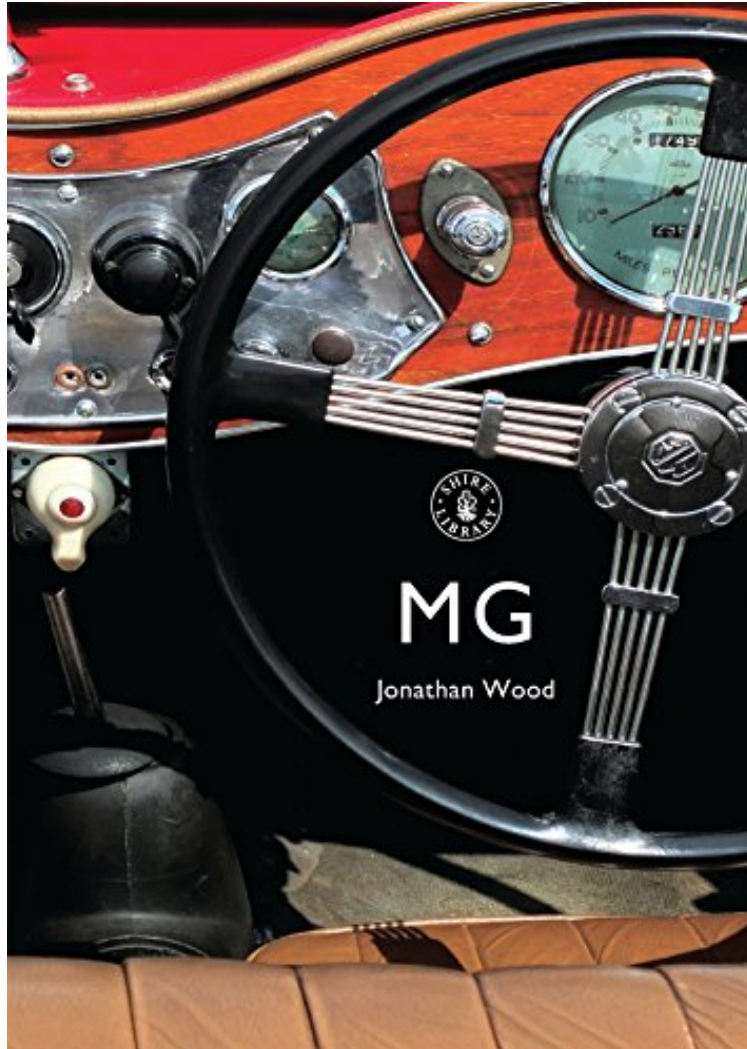


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As Britain's most popular sporting marque, MG has emerged as one of a handful of British motoring names to survive into the 21st century. MG stands for the Oxford-based Morris Garages. It was created in 1924 by its talented manager,

Cecil Kimber. Initially the cars were special-bodied Morrises but from 1928 onwards MG became established as a make in its own right. This is the story of the development and evolution of the MG, harking back to the glory days of

British automotive construction. From the quintessential open two-seater MG Midget, through the booming post-war years and the emergence of MG as a provider of sports cars for the world, Jonathan Wood provides an in-depth analysis of the rise and fall of a motoring legend. Examining the various models in detail, the author covers the financial and corporate traumas which afflicted the company, its brief resurgence in 1995 with the release of the MGF and the final sad chapter which saw a British icon sold off to foreign investors. As production begins again at the Longbridge factory after a three-year hiatus, this is an informative and at times touching glimpse into the history of one of the world's most recognisable sports cars.

"The ... 56 page booklet is loaded with wonderful illustrations--80 in all--and they are reproduced in wonderful detail and in stunning quality color printing. The pictures include the iconic pre World War II illustrations by Frederick Gordon Crosby and Harold Connelly, who between them did ...many of the wonderful print ads for Cecil Kimber's MG company, and the many post war ads that appeared in UK and US magazines ... For anyone who wants a clear, concise digest of the history of MG, buying MG by Jonathan Wood is an excellent investment." --Log Book (Autumn 2008)About the AuthorThe author of some thirty-five books on the motoring of yesteryear, Jonathan Wood has made a particular study of the histories of Britain's multifarious car makers. He has received the Guild of Motoring Writers' Montagu Trophy and the Society of Automotive Historians' Cugnot Award.