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Joyce Losonsky

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## McDonald's Happy Meal Toys from the Eighties

**Joyce Losonsky : McDonald's Happy Meal Toys from the Eighties** before purchasing it in order to gage whether or not it would be worth my time, and all praised McDonald's Happy Meal Toys from the Eighties:

0 of 0 people found the following review helpful. priceguide that could've been moreBy J. B. De ZwartI've had a great time looking through this book, it's a lot of fun seeing all those different toys, I just find that either it needs more backstories for the different promotions or it should include pictures of all items mentioned, now it's stuck somewhere in the middle. Also the lay-outs and basically the overall graphic design feels uninspired. I do plan however to purchase Happy Meal Toys from the nineties. The book by the same authors featuring Happy Meal toys from the fifties, sixties and seventies has way more backstory, and I like it better because of that.0 of 0 people found the following review helpful. Reminds me of my childhood!By Joseph M. MuddVery nice book with lots of pictures for reference. Like taking a walk down memory lane when Happy Meal toys were cool!0 of 0 people found the following review helpful. slightly better than expectedBy Anthony LopezBook arrived intact and in the condition it was described. In fact, slightly better than expected.

Welcome to the world of McDonald's® Happy Meal® collecting! Within the pages of this comprehensive book you will find a complete listing and updated price guide for the thousands of toys, promotional items, and other McDonald's collectibles distributed in the United States from June, 1979 through the end of 1989. Hundreds of color photographs illustrate the wide variety of Happy Meal promotions of this decade, including boxes, bags, premiums, and advertising materials. The authors have established a definitive numbering system which identifies and distinguishes each of the items, and check-off boxes are provided to help you organize and document your own collection. Brief historical comments from each year chronicle the phenomenal growth and success of the McDonald's Corporation during the 1980s. For the fast food collector and enthusiast, this is the definitive guide to Happy Meal® toys from the 1980s! Be sure to complete your McDonald's library with the Losonskys' companion volumes, McDonald's® Pre-Happy Meal® Toys from the Fifties, Sixties, and Seventies, McDonald's® Happy Meal® Toys from the Nineties, and McDonald's® Happy Meal® Toys Around the World.

About the Author Joyce and Terry Losonsky are a husband and wife team from Columbia, Maryland, who became enthused about McDonald's toys along with their four children soon after the toys began to appear. In 1990 they produced the very first collector's guide to Happy Meals® collectibles and have built a reputation for accuracy and completeness in this field ever since.