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0 of 0 people found the following review helpful. Excellent bookBy Frank MetdownThis is an wonderful book to share the work of an important historic graphic designer.Full of brilliant images and splendid texts written by Martijn F. Le Coultre and Alston W. Purvis , we get the exact background and atmosphere were Tschichold developed his talent. This is a book highly recommended for resarchers on graphic design history.

Erstmalig publiziert: Das Plakat-Werk des renommierten Grafikers und Typografen. Das vorliegende Buch setzt sich analytisch mit dem Plakat-Werk Tschicholds auseinander. Dabei werden sowohl seine eigene Plakat-Sammlung, die

u.a. Werke von Hans Arp, El Lissitzky, Lszl Moholy-Nagy und Oskar Schlemmer beinhaltet, als auch die ca. 70 von ihm gestalteten Plakate in Farbe gezeigt.

About the Author Martijn F. Le Coultre is an international poster collector who has written many books and essays on the subject of 20th-century graphic arts and poster design. Alston W. Purvis is a professor at the Boston University College of Fine Arts.