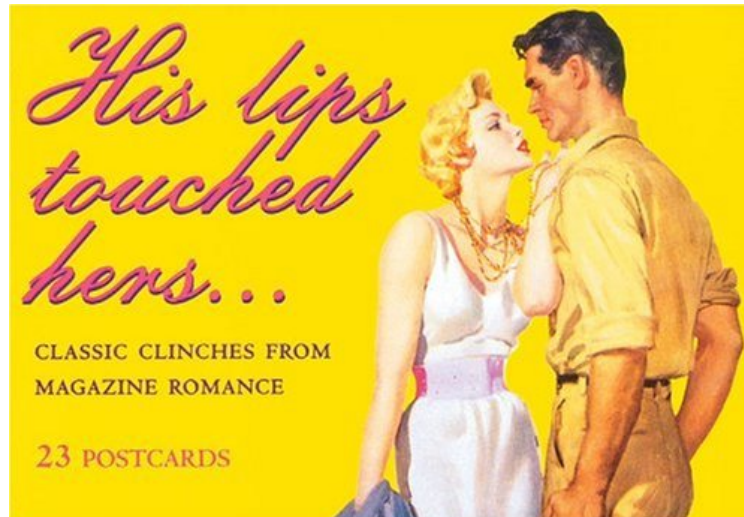


Binding: Cards | File size: 36.Mb



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(Online library) His Lips Touched Hers: Classic Clinches from Magazine Romance (Ad Nauseam Postcard)

His Lips Touched Hers: Classic Clinches from Magazine Romance (Ad Nauseam Postcard)

Ad Archive : His Lips Touched Hers: Classic Clinches from Magazine Romance (Ad Nauseam Postcard) before purchasing it in order to gage whether or not it would be worth my time, and all praised His Lips Touched Hers: Classic Clinches from Magazine Romance (Ad Nauseam Postcard):

In the days before TV was king, the glossy news-stand magazines were where men and women went for their weekly fix of fantasy and escapism. For men that meant tales of gangsters and high adventure, for women it meant only one thing: romance. In magazines like "Saturday Evening Post" and "Woman's Weekly", these schmaltzy tales saw high-school princesses thrust into the strong arms of chisel-jawed jocks and lonely typists charmed into the firm embrace of their dreamy tycoon bosses. These were illustrated short story tear-jerkers to keep the nations hearts fluttering until the final outcome, when "his lips touched hers" and love was made or broken forever. Each image captured here, with a burst of dialogue, is a snapshot from the denouement of this kind of heart-string melodrama. This postcard book contains 31 classic pull-out picture postcard images, selected from the Advertising Archives - the largest and most comprehensive advertising and magazine image library in Europe with over a million ads and illustrations dating as far back as 1850.