

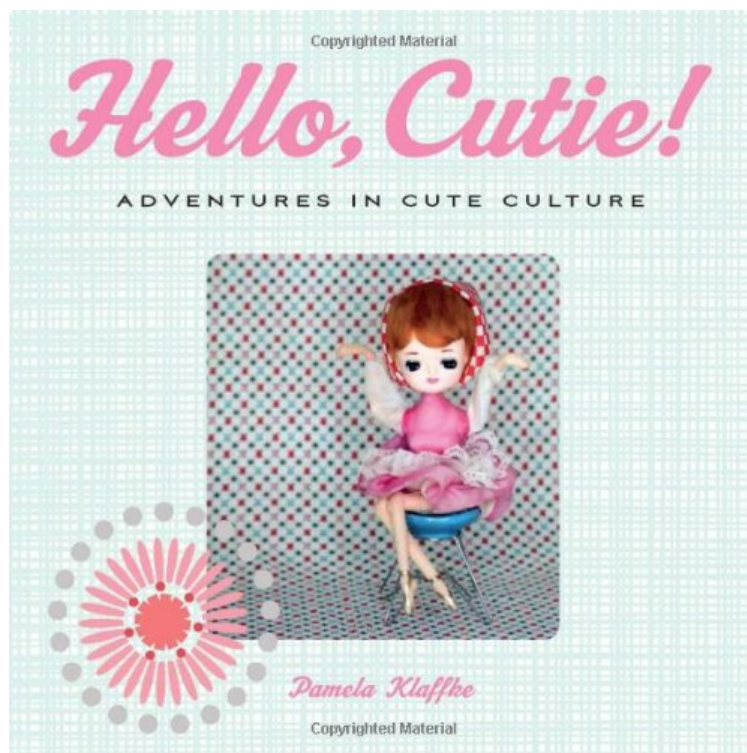
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*Pamela Klaffke*

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[Download pdf] Hello, Cutie!: Adventures in Cute Culture

## Hello, Cutie!: Adventures in Cute Culture

**Pamela Klaffke : Hello, Cutie!: Adventures in Cute Culture** before purchasing it in order to gage whether or not it would be worth my time, and all praised Hello, Cutie!: Adventures in Cute Culture:

1 of 1 people found the following review helpful. Interesting in parts, but I'm disappointedBy Doro WMaybe I was expecting too much, but I'm a bit disappointed in this ... Judging by the sample, it appeared to cover a whole range of cute cultures but the book itself is very, very heavily focused on modern Japanese cute - and there is way too much repetitiveness about the Blythe doll. Based on what the author confesses she loves (and which I identified with) I was expecting more of a range and a lot more retro - ie cute jewellery (as in 1950s-1960s animal brooches), animal ornaments, cute bric a brac - that kind of thing. About a third of the book references and/or promotes makers of hand made cute items, links to their website or sites where you can buy their stuff - which I found a bit boring - and she could have done with editing out a lot of the stuff about her daughter. I feel I know her daughter's likes and dislikes better than the author's - and I personally am not interested in a child's opinions on such a niche topic. It could have done with a good sharp edit and a lot more photos. It's a bit expensive, but since I haven't found anything else like this out there at least it fills a much-needed genre gap in the market.0 of 0 people found the following review helpful. ... something different but its an ok book not to happy with itBy JenMarIts ok was hoping for something different but its an ok book not to happy with it.0 of 0 people found the following review helpful. Really Great Read :)By Darcy S.

WalterMost enjoyable, I hope to see more on similar topics from the same author :) quite liked the Etsy links/references. Only small thing, and it's a VERY small thing, is it might have benefited in e-book form from a bit closer proofing, but even for some of us uptight types, it didn't detract from the enjoyment :) an excellent reference,

very thought provoking and entertaining :)

A doe-eyed doll, a smiley-faced cupcake, a sweet plush kitten: they're cute?and cute is at the heart of a growing legion of adult collectors and enthusiasts who live and breathe all things cuddly and adorable. Journalist and writer Pamela Klaffke, author of *Spree: A Cultural History of Shopping* and herself an avid collector of cute since she was a child, takes readers on a rainbow-and-unicorn-filled journey through cute culture, from its origins in Japan where teenaged girls help drive the "cute" economy, to its modern-day manifestations in the bubblegum-colored careers of performers like Katy Perry. The book also delves into the fanatical world of cute creators and collectors, the psychology of nostalgia, and the phenomenon known as creepy/cute. There's also cute food, anthropomorphized animals, and cute superstars such as Blythe, My Little Pony, and Hello Kitty herself. Full-color throughout, the book also includes many photographs of cute objects from the author's extensive personal collection. As charming and captivating as its subject matter, *Hello, Cutie!* invites readers to indulge their cuddliest guilty pleasures. It's as cute as can be! Pamela Klaffke is the author of *Spree: A Cultural History of Shopping*.

"You dont have to collect or even love cute itself to enjoy this book ...Hello, Cutie! will introduce you to cute and those of us who love it and, I think, have you understanding, if not agreeing with us. And if you, or someone you love, gets high off low-brow, this is the book to get." *Collectors' Quest*