

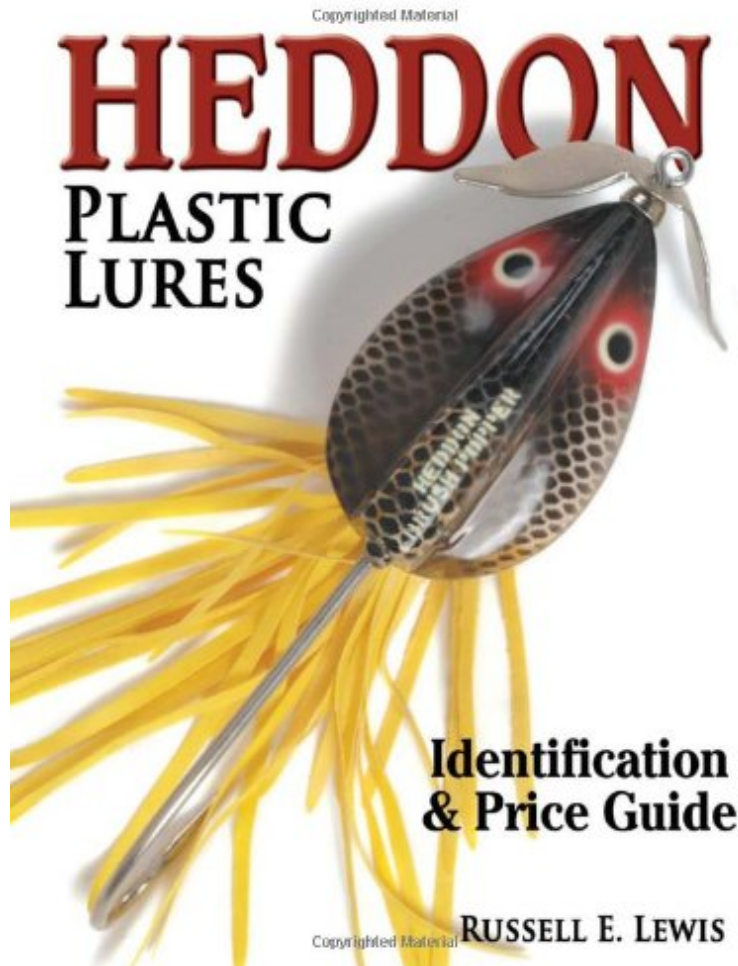
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The hottest area of modern fishing lure collectibles is, without doubt, Heddon plastic lures, yet little has been published on them, and demand for an identification and price guide is very high. Lure expert Russell Lewis meets that demand with this new reference, Heddon Plastic Lures.1,500 collectible lures produced by the groundbreaking

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