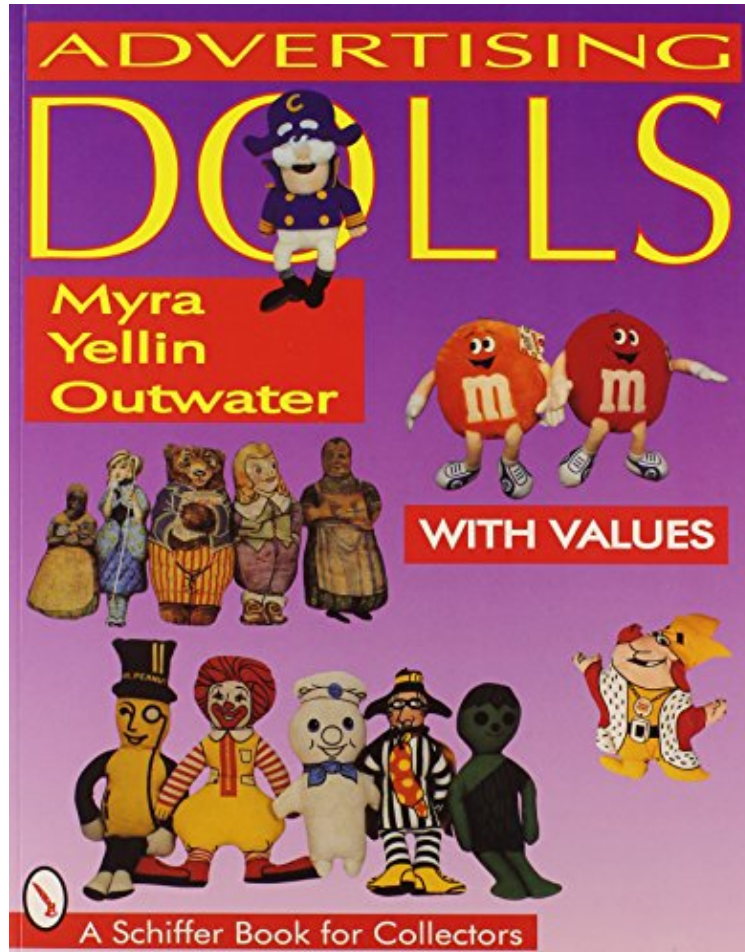


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Advertising Dolls (Schiffer Book for Collectors)

Myra Yellin Outwater : Advertising Dolls (Schiffer Book for Collectors) before purchasing it in order to gage whether or not it would be worth my time, and all praised Advertising Dolls (Schiffer Book for Collectors):

0 of 0 people found the following review helpful. Five StarsBy Therese M. BeatieThis book is a good reference.0 of 1 people found the following review helpful. book on collecting advertising dollsBy Monique KnowltonIt is ok if you are only looking for 20th century dolls It is nicely done and informative but I was looking for more exceptionaldolls like those sold at Theriault's auctions in Maryland.Those are mostly what I collect. It is informative,the cover is a bittoo busy lookingGood research effort though. Thanks for asking.5 of 5 people found the following review helpful.

Great for collectors, doll lovers and lovers of pop culture!By A CustomerA wonderful book for beginning and seasoned collectors, American history buffs and doll lovers young and old. Adult readers will appreciate the history and market prices. Children will love the numerous colorful pictures. Perfect for the home library or as a gift.

Dolls not only capture little girls' hearts, they've also managed to corner markets for mega-companies like W.K.

Kellogg Company, Jolly Green Giant, and Campbell's. The author has scoured flea markets and auction houses and consumed cereals, candies, and innumerable hamburgers in order to compile one of the most complete collections of advertising dolls known to exist. This comprehensive book traces the emergence of dolls like Aunt Jemima and Betty Crocker, who leant their stamp of domestic credibility, and chronicles the extraordinary rise of figures like Ronald McDonald and the California Raisins, tiny figures which invaded homes and helped define American culture. Here is the nostalgic revisit of hundreds of advertising creations, like Uneeda Kid, Buddy Lee, Cracker Jack, Charlie Tuna, Burger King, and Trix the Rabbit. Each is shown with front and back details, and current values are listed providing the perfect reference tool for the collector.

About the Author Myra Yellin Outwater has been hunting advertising dolls for more than a decade. She lives in Pennsylvania with her husband,