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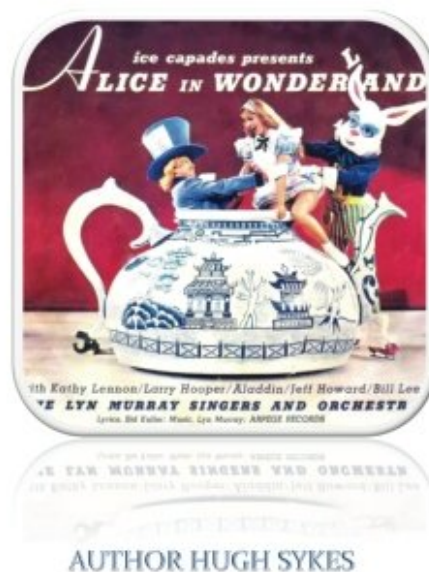
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ADVERTISING A TO Z
FEATURING THE
BLUE WILLOW PATTERN
PART 2



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Every collector of willow pattern will find this book a wonderful, thoroughly researched resource. It features rare and interesting aspects of willow pattern which are particularly featured in many forms of advertising. The author's passion for a unique take on the willow pattern makes for an entertaining book indeed.

Author Hugh Sykes has once again put his research skills and knowledge out there to produce this follow up book to his worldwide successful publication Advertising A to Z Featuring The Blue Willow Pattern. This book features many previously unseen examples of how the Willow pattern has been used to help advertise goods and services. Many of the pictures have been generously donated from private collections from around the world. This book is now held at the National Museum of American History at the Smithsonian.