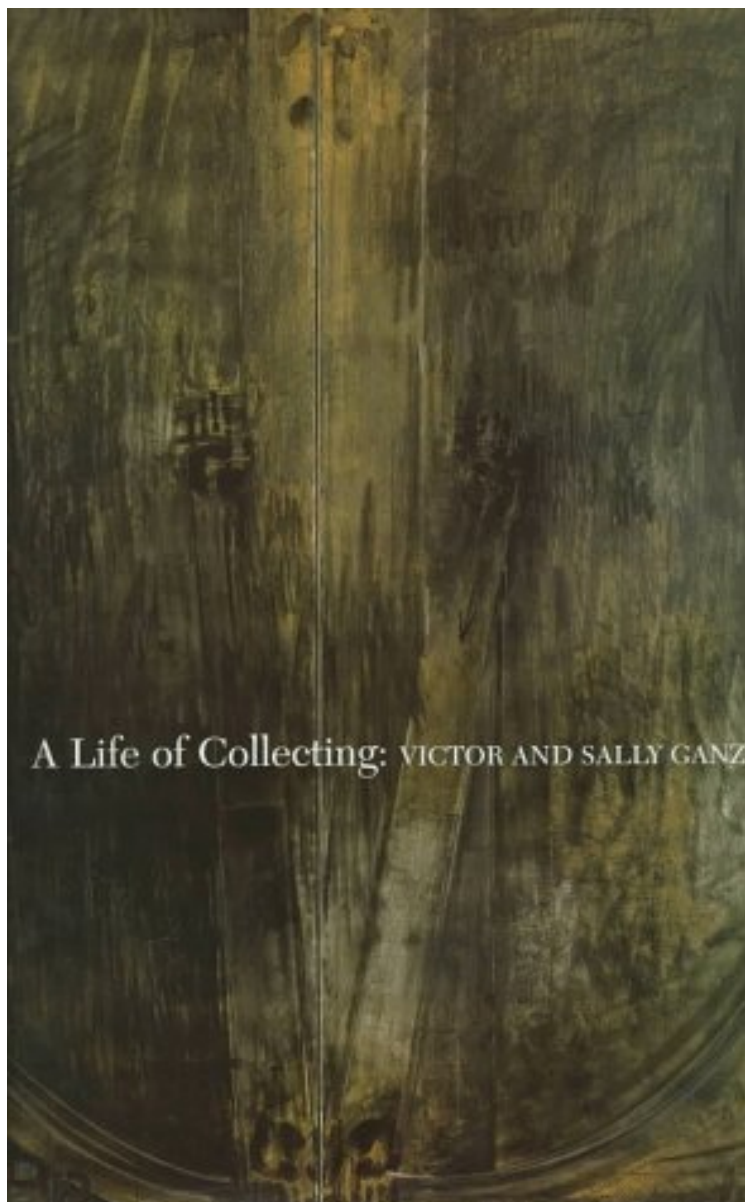


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(Library ebook) A Life of Collecting: Victor and Sally Ganz

A Life of Collecting: Victor and Sally Ganz

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0 of 0 people found the following review helpful. A true inspiration....By Tina PerryThis is a fantastic book. They are an inspiration if you believe in patronage and love to collect art.6 of 6 people found the following review helpful.

Collecting Art: The Secret is to Do It Out of Love By A Customer If you have ever wondered what makes a collector a collector, you will be interested in reading this book. Victor and Sally Ganz were New York collectors who began collecting early in the 1940's with the purchase of Pablo Picasso's "The Dream" -- which they obtained for the princely sum of \$7,000. Although the book does not reveal this fact, after their death the same painting fetched the staggering sum of \$44 million dollars at a Christies auction, part of the largest single-owner sale ever held (over \$200 million was realized). This book, while not telling you how to do the same, chronicles the collecting life of this self-effacing New York couple. It contains essays by famed Picasso writer John Richardson, and by other noted art historians such as Leo Steinberg and David Sylvester, plus some tributes by several artists the Ganzes collected. The book includes an interview with the late renowned gallery owner and dealer Leo Castelli. All of the essays are beautifully illustrated in full-color. This is not only a great coffee-table book but one which will educate you as well.

Unlike most collectors of European modernism, the Ganzes had the breadth of imagination to realize that certain young Americans were the true heirs of Picasso. With an unerring eye (sharpened by exhaustive study), they chose Jasper Johns, Robert Rauschenberg, and Frank Stella at the beginning of their careers, and then moved on to champion Eva Hesse. In this book of essays by John Richardson, Leo Steinberg, David Sylvester, Judith Goldman, Roberta Bernstein, Linda Shearer, and others, we learn about the art and artists in the collection, as well as the risks and commitments the Ganzes made in establishing these artists we now hail as among the masters of contemporary art.