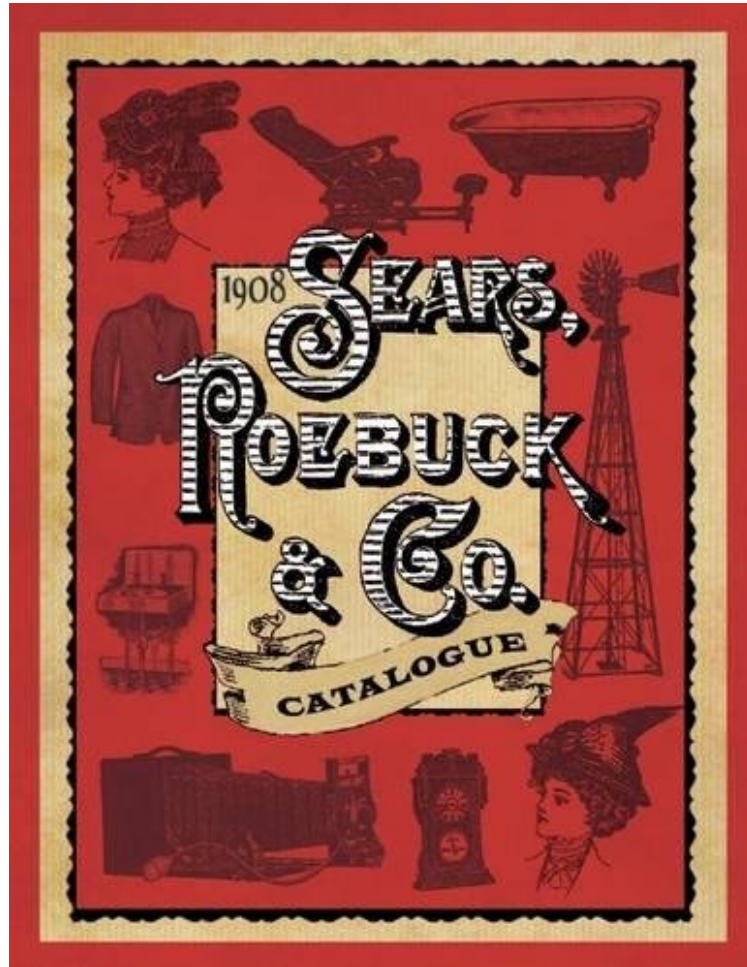


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A fascinating piece of history and a window to turn-of-the-century America.The Sears, Roebuck Co. catalog was the

Amazon.com of its day, giving American families across the country access to thousands of items from clothing and furniture to buggies and hair tonic. Whether they could buy it or not, people would pour over the massive volume that represented an icon in American retail. The 1908 Sears, Roebuck Co. Catalogue offers an amazing look at life in early twentieth-century America. Sears, Roebuck Co. have defined and innovated American retail for years, As the company grew from humble beginnings, its catalog selection exploded to include all sorts of categories and encompassed almost everything imaginable. With merchandise ranging from ordinary to fantastical (and almost all of it priced at the pennies-on-the-dollar rate of the time), browsing through this vintage collection is sure to be an enjoyable experience.

About the Author Sears, Roebuck Co. was founded in 1886 in Chicago, Illinois. It published a general merchandise mail order catalog and consumer guide from 1888 until 1993. It is the author of the 1897 Sears Roebuck Co. Catalogue and the 1908 Sears, Roebuck Co. Catalogue.