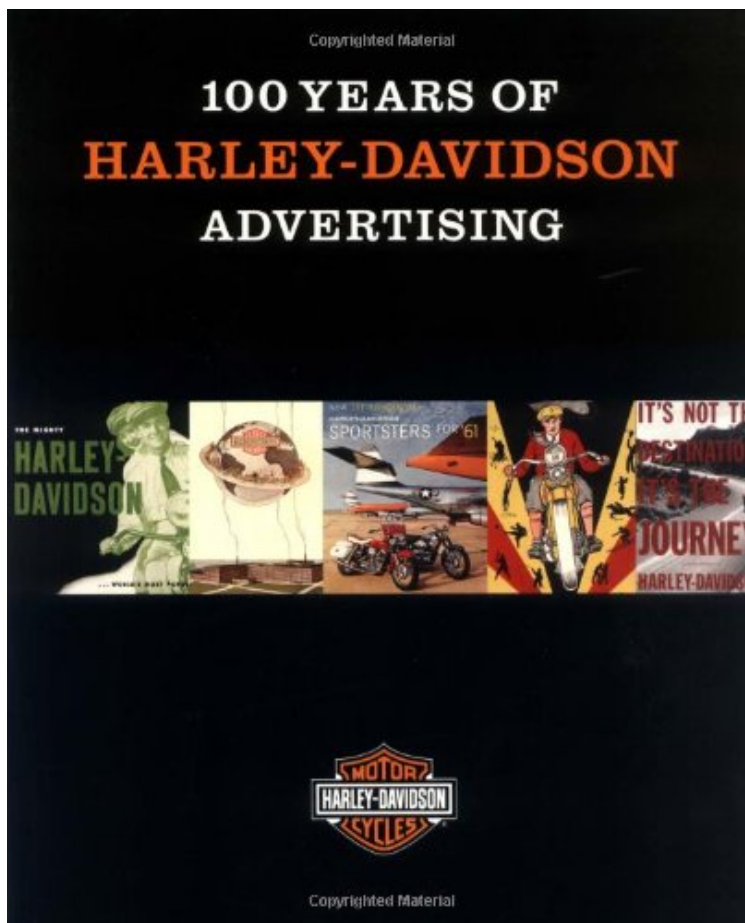


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(Get free) 100 Years of Harley-Davidson Advertising

100 Years of Harley-Davidson Advertising

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This follow-up to the Harley Davidson centennial book of 2002 takes the reader through a century of Harley Davidson's witty and eye-catching print advertisements. The colourful and sometimes provocative print ads reflect the

creative spirit and unique culture of Harley Davidson; the decade-by-decade presentation reveals how Harley has remained in tune with the times - and often ahead of its time - over the 20th century. From the "Gee Dad! Buy Me A Harley Davidson" campaign of the 1920s to "I Am Woman, Hear Me Roar" in the 80s, the book should entertain Harley fanatics and collectors of Americana alike.

About the Author JACK SUPPLE is Chairman and Chief Creative Officer of Carmichael Lynch, the ad agency for Harley-Davidson since 1979. Their Harley ads has long been considered some of the best in the industry.